

PURPOSE

This Privacy Policy describes how Wildcare Australia Inc ("we", "us", or "our") collects, uses, and shares information about you when you use our website at wildcare.org.au (the "Service").

By using the Service, you agree to the collection and use of information in accordance with this policy. This policy is governed by the *Australian Privacy Act 1988* (Cth) and the Australian Privacy Principles (APPs).

1. Information We Collect

We may collect the following types of personal information:

Full name
Email address
Usage data and interaction with our website
Cookie and session data

2. How We Use Your Information

We use the information we collect to:

Provide, maintain, and improve the Service
Respond to your enquiries and provide customer support
Monitor and analyse usage patterns to improve user experience
Comply with legal obligations

3. Legal Basis for Processing

We process your personal data on the following legal bases:

- (a) Contract — to provide you with the Service;
- (b) Legitimate interests — to improve our Service and prevent fraud;
- (c) Consent — where you have provided consent, such as for marketing emails;
- (d) Legal obligation — where required by law.

4. Third-Party Services

We use the following third-party services which may collect information as described in their privacy policies:

Google Analytics — website usage analytics (Google LLC). [Privacy Policy](#)

5. Data Retention & Security

We retain personal information only for as long as necessary to fulfil the purposes outlined in this policy, or as required by law. We implement appropriate technical and organisational measures to protect your personal information against unauthorised access, loss, or destruction.

6. Your Rights Under GDPR

If you are located in the European Economic Area (EEA) or UK, you have the following rights regarding your personal data:

Right to access — request a copy of the data we hold about you.
Right to rectification — request correction of inaccurate data.
Right to erasure — request deletion of your personal data.
Right to restrict processing — request that we limit how we use your data.
Right to data portability — receive your data in a machine-readable format.
Right to object — object to processing based on legitimate interests.

To exercise these rights, contact us at web_dev@wildcare.org.au. We will respond within 30 days.

8. Children's Privacy

Wildcare Australia Inc does not knowingly collect personal information from children under the age of 13. If you believe we have inadvertently collected information from a child, please contact us immediately at web_dev@wildcare.org.au and we will take steps to delete it.

10. Cookies

We use cookies and similar tracking technologies to track activity on our Service. Cookies are small data files stored on your device. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, some parts of our Service may not function properly.

11. Links to Other Sites

Our Service may contain links to third-party websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites. We encourage you to review the privacy policy of every site you visit.

12. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on this page and updating the "Last updated" date. You are advised to review this Privacy Policy periodically for any changes.

13. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your privacy rights, please contact us:

Business: Wildcare Australia Inc
Website: wildcare.org.au
Email: web_dev@wildcare.org.au